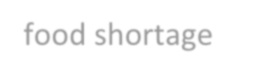
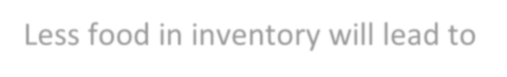
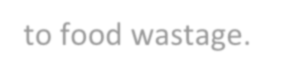
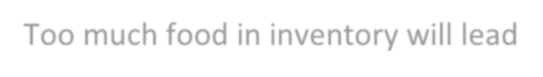


1-CUSTOMER SEGMENT(S)

* Families with kids looking for kid-

friendly restaurants.

* University students looking for a relaxing place to hang out with friends.

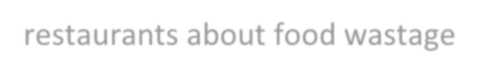
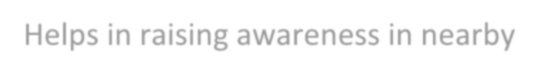
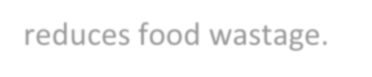
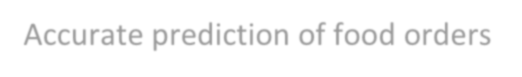


2-PROBLEMS/PAIN

* Too much food in inventory will lead

to food wastage.

* Less food in inventory will lead to food shortage

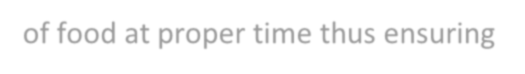
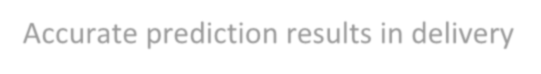
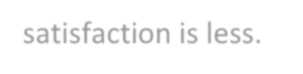
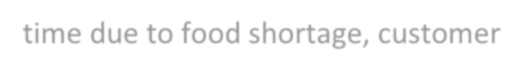
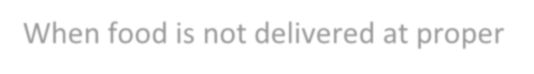


3-TRIGGERS TO ACT

* Accurate prediction of food orders

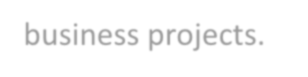
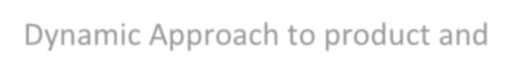
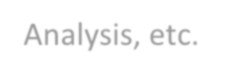
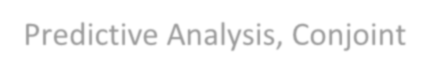
reduces food wastage.

* Helps in raising awareness in nearby restaurants about food wastage



4-EMOTIONS (Before/After)

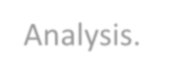
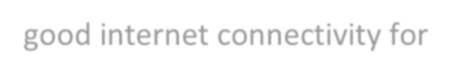
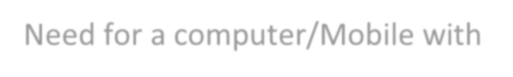
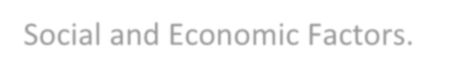
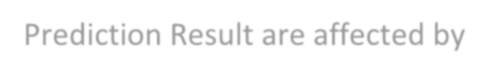
* When food is not delivered at proper time due to food shortage, customer satisfaction is less.
* Accurate prediction results in delivery of food at proper time thus ensuring customer satisfaction



5-AVALIABLE SOLUTION

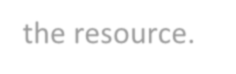
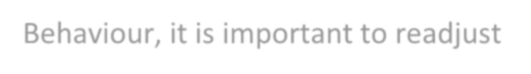
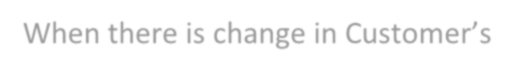
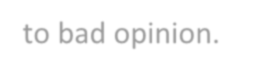
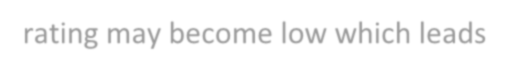
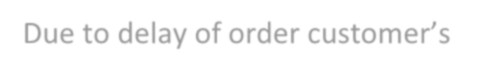
* Predictive Analysis, Conjoint Analysis, etc.
* Dynamic Approach to product and

business projects.



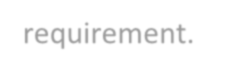
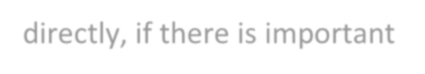
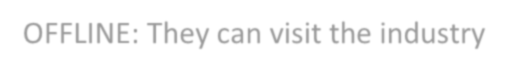
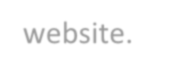
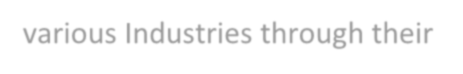
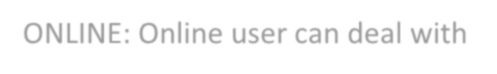
6-CUSTOMER LIMITATIONS

* Prediction Result are affected by Social and Economic Factors.
* Need for a computer/Mobile with good internet connectivity for Analysis.



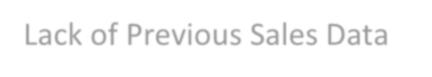
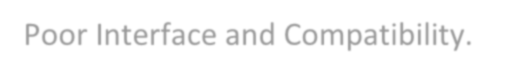
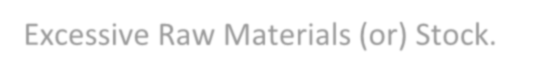
7-BEHAVIOUR

* Due to delay of order customer’s rating may become low which leads to bad opinion.
* When there is change in Customer’s Behaviour, it is important to readjust the resource.



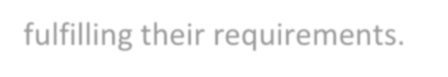
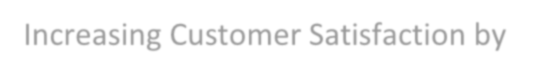
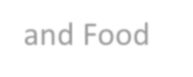
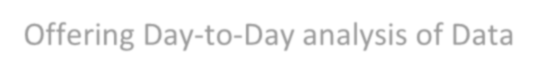
8-CHANNELS OF BEHAVIOUR

* ONLINE: Online user can deal with various Industries through their website.
* OFFLINE: They can visit the industry directly, if there is important requirement.



* Excessive Raw Materials (or) Stock.
* Poor Interface and Compatibility.
* Lack of Previous Sales Data

9-PROBLEM ROOT/CAUSE



10-SOLUTION

* Offering Day-to-Day analysis of Data and Food
* Increasing Customer Satisfaction by

fulfilling their requirements.